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To
The Editor,

Date: 01.10.2021

Sir,

I request that the following matter may kindly be published in your esteemed daily:

**TNAU Signs MoU to commercialize the technology for
“Enhancing the shelf life of Neera”**

Neera is a sweet, translucent white coloured sap tapped from immature inflorescence (‘spathe/Spadix’) of coconut. It is a delicious health drink because of its low Glycemic Index (GI is 35) and rich source of minerals and vitamins. Though neera is a delicious drink, the sap is highly susceptible to natural fermentation at ambient temperature within a few hours of extraction. Hence, a TNAU- Neera Preservation technology was developed at Center for Post Harvest Technology, Agricultural Engineering College and Research Institute, Tamil Nadu Agricultural University, Coimbatore using anti fermenting solution and thermal preservation techniques. This technique will extend the shelf life of neera, in an unfermented form without alcohol and acidity.

An MoU was signed on 01.10.2021 between TNAU and Siruvani Uzhavar Producer Company (SFPC) Ltd., Coimbatore for commercialization of “TNAU technology for Enhancing the shelf life of Neera” in the presence of Prof. Dr.N. Kumar, Vice-Chancellor, TNAU. On behalf of TNAU, Dr.A.S.Krishnamoorthy Registrar, TNAU and on behalf of Siruvani Uzhavar Producer Company (SFPC) Ltd., Coimbatore, Mr. T. R. Maruthachalamoorthy, Chairman signed the MoU. Dr.S.D.Sivakumar, Director of Agribusiness Development, Dean (AEC & RI), Coimbatore, Professor and Head, Centre for Post Harvest Technology, AEC&RI, TNAU, Coimbatore and all the Directors of the Siruvani Uzhavar Producer Company (SFPC) Ltd., Coimbatore were also present.

This will lead to greater supply of good quality neera for consumers and also enhance revenue for farmers. The technology was commercialized on a non-exclusive basis.

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Public Relations Officer